



January 18, 2024

Via Email

Avalon Minor Hockey Association  
PO Box 5783  
St. John's, NL  
A1C 5X3

Attention: Avalon Minor Hockey Association Board of Directors

Dear Mark and Avalon Minor Board Members:

I am following up from our October 13, 2023 letter to reiterate the interest of the Board of St. John's Minor Hockey Association (SJMHA) to explore the opportunity of bringing both Avalon Minor Hockey Association (AMHA) and SJMHA together in an arrangement that allows both entities to keep their identity while allowing for our two associations to become stronger together, and to be able to provide the best hockey experience we can to our collective families.

We are open to exploring any number of approaches that outlines a path for success. This is not about one organization folding into the other, but rather both organizations working in partnership, being treated on an equal footing.

We are committed to an amicable process and we would welcome the opportunity to sit with a team from your association to outline how the two associations could come together. We believe that through clear terms we can collectively grow hockey in St. John's, increase our membership, and be an example of what cooperation can achieve.

At the end of the day, we will not know what can be achieved until we sit down and discuss. We believe there are many ways we can approach this opportunity, but the most important is to come with an open mind.

I appreciate that there have been efforts in the past, but the roadblocks that existed are not roadblocks today. This is not about the past, but about the future. I look forward to your response, and hope you are willing to try and see what can be achieved.

Yours truly,

John Cowan  
President, St. John's Minor Hockey Association

Cc: St. John's Minor Board Of Directors  
Avalon Minor Board of Directors

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